






# Introduction to MWE

Richard Seuke – Sales Manager

June 2011



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# MWE's history

- Company was formed in 1952 to fulfill the demand for reusable wire products to laboratories within the UK market
- In the 1960's the business expanded to supply midwives and doctors with their complete surgical and medical equipment and supplies
- Microbiology division expanded in 1969 with the development of single use specimen collection transport media - **Transwab®**
- Since then MWE have become a global niche brand in the supply of specimen collection and transport

# Innovation through the ages

- 1970: MWE became the first company to invent and manufacture the transport swab know as Transwab®
- 1976: Dryswabs™ became the product used in the discovery of Legionella's disease
- 1980's: NRS™ Transwab® launched for environmental and food hygiene microbiology
- 1990's: Tubed Dryswabs™ specifically designed for evidence collection to meet the demands of Forensic DNA testing
- 2009:  $\Sigma$ -Virocult® was developed in answer to the demand created by H1N1 and accepted by the NHS in the diagnoses of Swine Flu.



# Product range sold



## Transwab®

- For microbiology specimen collection and transportation



## Σ-Transwab®

- Advanced liquid transport systems



## Σ-VCM™

- Universal transport for viruses, Chlamydia, Mycoplasma and Ureaplasma.



## Virocult®:

- Virus transport system

# Product range sold



## Dryswabs®

- For all your sampling requirements



## Flocked swabs

- Purflock Ultra® and HydraFlock®.



## Σ Forensics

- Forensic sampling



## Microlab

- Microbiology consumables

# Product range sold



## Obstetrics

- Amniotic fluid detection (PROM)



## Food and Pharma

- Microbiology Surveillance Devices


## Resource centre

- [www.mwe.co.uk](http://www.mwe.co.uk)
- Source of information for product detail, scientific studies, literature and events.

# Why choose MWE?

- Our reputation has been built on 60 years of dedicated service to the healthcare industry
- We do not subcontract, we manufacture within our own facilities which means that we control quality control at every aspect of the manufacturing process.
- We are competitively priced without compromising on quality
- All products meeting international government standards including M40 standards where relevant

# Why choose MWE?

- Our products are featured in many independent scientific studies and presentations found at [www.mwe.co.uk](http://www.mwe.co.uk)
  - We don't have a one size fit all approach and can tailor make and bespoke options against customer requirements.
  - We are an ISO9001:2008 & ISO13485:2003 accredited company
  - Transwabs and Virocult including Sigma variants comply with CLSI M40-A (where relevant)
  - All clinical products are CE-marked as Medical Devices (Class I or IIa) and/or IVD
  - NRS Products comply with ISO18593
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# Distributor support

- Resource centre found at: [www.mwe.co.uk](http://www.mwe.co.uk)
- Distributors have a log in and password
- Source of information for independent studies, literature and imagery
- Downloadable product presentations, product images and product information
- Marketing to drive end user demand
  - MWE attend UK and international exhibitions to market the brand
  - Regular email communications to customer list
  - Features in Rapid Micro and SFAM

## Find out more

- Call: +44 (0) 1225 810361
- Visit: [www.mwe.co.uk](http://www.mwe.co.uk)
- Find Medical Wire and Equipment (MWE) on



**Lord Porritt**, Governor of New Zealand  
**Sir John Peel**, The Queen's Surgeon



MWE's exhibit Nurse and Midwives' Conference London  
15<sup>th</sup> October 1973

